

Weather-Ready Nation

National Oceanic and Atmospheric Administration

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[Home](#)
[News](#)
[Events](#)
[Resources](#)
[FAQS](#)
[About](#)
[Are you Weather-Ready?](#)
[Be a Force of Nature](#)

Be a Force of Nature: National Severe Weather Preparedness Week March 3-9, 2013

Know your risk. Take action. Be an example.

Be a Force of Nature this year with National Severe Weather Preparedness Week, March 3-9, 2013.

During this week, NOAA and FEMA are highlighting the importance of planning and practicing how and where to take shelter before severe weather strikes. Being prepared to act quickly can be a matter of life and death.

Being a force of nature goes beyond taking appropriate preparedness action. It's about inspiring others to do the same. We're asking people not only to be prepared, but also to encourage their social network to act by texting, tweeting, or posting a Facebook status update.

Be a Force of Nature Toolkit – get involved

You, too, can **Be a Force of Nature** in your community. Tweet, write a blog post, develop a presentation – we have everything you need to get started. Be a local hero and spread the word about preparing for severe weather.

Talking Points

Get the facts about how severe weather impacts everyone – and how to prepare for it.

Blog Post

Download and customize for use on your blog.

Press Release

Issue a press release on the themes of National Severe Weather Preparedness Week.

Op-Ed

Submit an opinion piece to your local newspaper.

Social Media Tools

Learn how to share your severe weather preparation plans through Twitter and Facebook.

Presentation

Make a presentation to a local group on National Severe Weather Preparedness Week.

Public Service Announcement

Be a Force of Nature with this public service announcement.

Poster

Download and share the 2013 National Severe Weather Preparedness Week poster.

Be a Force of Nature Logo

Download the **Be a Force of Nature** graphic for your website.

Severe weather preparedness in your state

Many states have their own severe weather preparedness weeks. Check the Weather Awareness Events Calendar to find yours.

