

**Village of Westmont  
Downtown Development Grant Committee Meeting  
August 21, 2012  
DRAFT MINUTES**

The meeting was called to order at 6:08 PM in the Westmont Village Hall break room. Committee members present: Laura Fleming and Jef Heller. Staff members present: Shannon Malik.

New Business:

The Committee reviewed a grant application from Janet and P.J. Forester for The Center for Dance's new location at 226 North Cass Avenue. The building was the old Police Department facility. The applicants plan to install a new sign on the west elevation/Cass Avenue side of the building. The sign features two elements- illuminated red channel lettering and the logo which is an artistic representation of a dancer leaning against a lamppost. The estimated cost of the proposed work is \$5,882.75 and a 50% matching grant in the amount of \$2,941.38 is requested.

The Committee discussed the sign and felt that the work was consistent with the goals of the Downtown Development Grant. While the building has history within the community, the character has been modified through the years so there is nothing about the proposed sign which appeared to present a conflict with the type of architecture.

One suggestion was made to add a street light effect to the light pole with an illuminated fixture that could cast light down onto the sign and the sidewalk below. The Committee felt that detail would be very attractive and bring further attention to the business. This suggestion was not made a contingency but the Committee suggested they would consider allowing additional funding should the applicant desire to pursue such an option.

Recommendation: The Committee recommended approval of a Downtown Development Grant award in the amount of \$2,941.38, which is 50% of the budgeted amount of the work. Motion by Fleming, seconded by Heller.

Motion by Heller, seconded by Fleming to adjourn at 6:34 PM