

REQUEST FOR BOARD ACTION

ORIGINATOR:
Community Development

COMMITTEE OF THE WHOLE MEETING: August 30, 2012

REGULAR BOARD MEETING: September 4, 2012

TITLE/DESCRIPTION: DOWNTOWN DEVELOPMENT GRANT, 226 N. CASS

AVENUE: Board to consider an ordinance approving a downtown development grant request from The Center for Dance.

BACKGROUND OF SUBJECT MATTER:

The Downtown Development Grant Committee met on August 21, 2012 to consider an application from Janet and P.J. Forester to add a sign to the Cass Avenue (west) facade of their building. The scope of the work is considered eligible for a matching downtown development grant of up to \$5,000. Presently, the only signage on the building is exempt window lettering which meets the requirements of the Zoning Ordinance.

The proposed sign measures approximately 43 square feet where 45 square feet is permitted by Code. The lettering is LED illuminated channel characters in red below the logo which will be designed from aluminum composite.

The total estimated budget for the work is \$5,882.75. The Committee recommended a grant award in the amount of 50% of the budget amount, or \$2,941.38. The Committee discussed the possibility of authorizing additional monies should the petitioner wish to modify the logo to add a working light fixture effect to the street light element in the graphic design. The Committee's favorable recommendation was not made contingent upon this suggestion.

RECOMMENDATION:

- The Committee and staff recommend approval.

DOCUMENTS ATTACHED:

- Downtown Development Grant Application.
- Draft Minutes

AGENDA ITEM NO. _____